

Hello!

John Rizzo

I am a creative strategist, educator, designer, and Star Wars nerd.

Experience

Miami University

Director of Creative Services

2022 - present | Oxford, OH

Responsible for managing a design team within the University Communication and Marketing department. Full range design with a focus on admissions, athletics, and more.

Adjunct Professor

2019 - 2022 | Oxford, OH

Contract to teach UX/UI fundamentals to Communication Design majors covering UX and UI basics with a focus on Adobe XD. (ART 352 & 354)

TiER1 Performance

Creative Strategist & Creative Talent Lead

2015 - 2022 | Cincinnati, OH

Responsible for recruiting and talent development for the Creative community of practice. Working to help clients through a blend of creative and engaging solutions via strategy development, branding, UX/UI, design thinking, and other solutions. Leading projects as a creative strategist, UX strategist, and design lead across clients such as Cintas, Delta, Google, Humana, Nationwide, P&G, and Virgin Voyages.

POSSIBLE (Grey Midwest)

Senior Art Director

2004 - 2015 | Cincinnati, OH

Managed a team of designers across print and interactive media campaigns. Directed websites, banner ads, emails, photo shoots, social channels, integrated campaigns, and printed materials for clients such as P&G, J.M. Smucker Co., and Abbott Nutrition.

Internships

FS Creations (eInstruction)

Design Intern

2003 | Cincinnati, OH

Walmart.com

Design Intern

2003 | San Francisco, CA

D3, Inc.

Design Intern

2002 | Kansas City, MO

Exhibitgroup/Giltspur

Design Intern

2001 | Hebron, KY

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Portfolio

<https://JohnRizzo.design>

Some projects in my portfolio are restricted due to client privacy. Please contact me for access.

Education

University of Cincinnati

BS in Graphic Design

College of Design, Architecture, Art and Planning (DAAP)

2004

Google UX Design Professional Certificate (in-process)

Skills

Acrobat	<div style="width: 100%;"></div>
Illustrator	<div style="width: 100%;"></div>
InDesign	<div style="width: 100%;"></div>
Photoshop	<div style="width: 100%;"></div>
XD	<div style="width: 100%;"></div>
Powerpoint	<div style="width: 80%;"></div>
Word	<div style="width: 30%;"></div>
Miro	<div style="width: 100%;"></div>
Axure RP	<div style="width: 10%;"></div>
Sketch	<div style="width: 10%;"></div>

Recognition

- ADDY Awards
- Effie Awards
- IAC Award
- Team P&G Award
- The Rx Club Show Awards
- The WebAward Competition Awards
- Medical Marketing & Media Awards
- Brandon Hall HCM Excellence Award

Organizations

- Cincinnati Interaction Design Association (IxDA Cincinnati)
- Southwest Ohio GiveCamp
- AIGA Cincinnati (previous)